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For Immediate Release

Square One® Organic Vodka Toasts the Greening of the Silver Screen *The Rainforest Green Tea-ni was the Cocktail of Choice at the Global Green Pre-Oscar Fete*

San Francisco, CA –March, 2007– The biggest winner at this year’s Academy Awards was Mother Nature herself as A-list celebrities finally gave a strong nod to environmental causes. *An Inconvenient Truth* took home two Oscars: for Best Documentary and Best Original Song; Al Gore and Leonardo DiCaprio paired up on stage to announce that this year’s ceremony would be carbon neutral; and one of the most talked-about pre-Oscar parties was the one hosted by **Global Green** at the Avalon, with proceeds benefiting global warming research.

Indeed, Global Green’s Pre-Oscar celebration saw the likes of **Penelope Cruz, Leonardo DiCaprio, Orlando Bloom, James Blunt** and **Petra Nemcova** stroll the green carpet en route to a party where Billboard favorites **Maroon 5** provided the entertainment.

In keeping with the spirit of celebration and eco-consciousness, the guests sipped **Rainforest Green-tea-nis** made with **Square One Organic Vodka**, Numi Organic Tea, organic agave nectar, Cointreau and fresh organic lime juice. This was Square One’s second appearance at a Global Green event, having been the vodka of choice at Global Green’s Gorgeous & Green party in San Francisco in December 2006 that benefited sustainable affordable housing initiatives. One of Square One’s main goals is creating a synergy between celebration and environmental stewardship, and sponsoring high-energy events like those hosted by Global Green are a perfect opportunity to achieve this.

As environmental causes show that they’re ready for their Hollywood close-up, Square One Organic Vodka is pleased to be on hand as the spirit of eco-consciousness.

About Square One Organic Vodka

Square One Organic Vodka was borne of the philosophy that going green shouldn’t mean going without. Square One starts – at square one – with the purest of ingredients: North Dakota-grown rye and pristine water from the Teton Mountains. Next an organic fermentation process is applied that meets with the stringent requirements of Oregon Tilth [www.tilth.org] and the vodka is packaged with an eye toward both eco-and fashion-consciousness. The result is the first certified organic vodka to be made from 100% certified organic American rye – proving that a premium spirit can indeed embrace the ethos of “eco chic.” Yet Square One’s unique approach to business and the environment continues beyond the glass: Square One Organic Spirits LLC is a progressive female-owned and operated company that encourages a life-work balance. Established in 2006, Square One Organic Spirits is a start up company and when profitable it will donate a portion of proceeds to non-political environmental causes. As a company, Square One is constantly forging ties with other innovative companies and individuals who have that certain cocktail of panache and earth friendliness.

For press information, visit http://www.charlescomm.com/clients/square_one.html or call Kimberly Charles at 415-701-9463 or Susan Holden Walsh at 303-449-2526.

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